TAPOIA Project Crew Communication Metrics



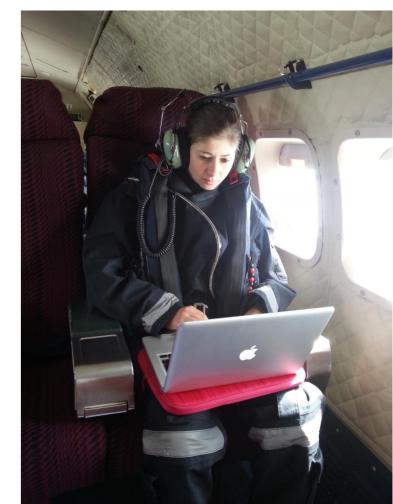






Speech science and aviation safety?

- Original Science discovery; automatic detection of levels of prosodic accommodation between two interlocutors i.e. we can detect whether two people are communicating effectively.
- Non-verbal communication is critical is even more importance on the flight deck (given the high levels of instrumentation and situational awareness required)
- Aviation safety focus; we established need for objective metrics for assessing CRM skills in pilots.
- Funding for a 'Lab to market' applied research software development initiative in aviation (sponsored by <u>Enterprise Ireland</u>)





What does prosodic accommodation mean?

- Clear, concise communication means higher rates and types of prosodic accommodation
- When people accommodate to each other, they are more involved in a conversation
- They are subconsciously adapting to ensure clear communication
- They are communicating in a more cohesive manner and less prone to miscommunication.



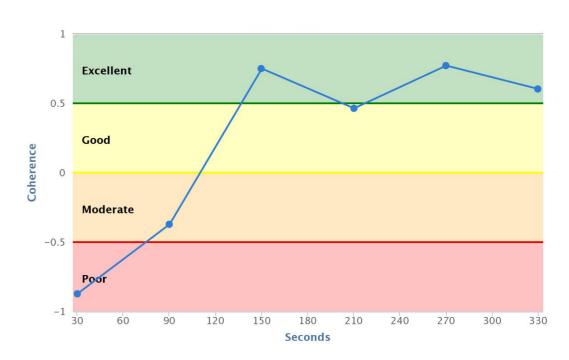
Copyright Boeing. All rights reserved.



Measuring communication skills...

- We developed speech analysis software to examine how the prosody (pitch, rhythm and tone) of two speakers adapts to each other: accommodation
- Prosody becomes more or less similar during a conversation
- We measure the dynamic changes of this adaption during a conversation and represent this via metrics and graphs.
- Sample graph shows overall communication performance.
- Scientifically validated alongside CRM assessment data(CDA).

AVIATE - NAVIGATE - COMMUNICATE

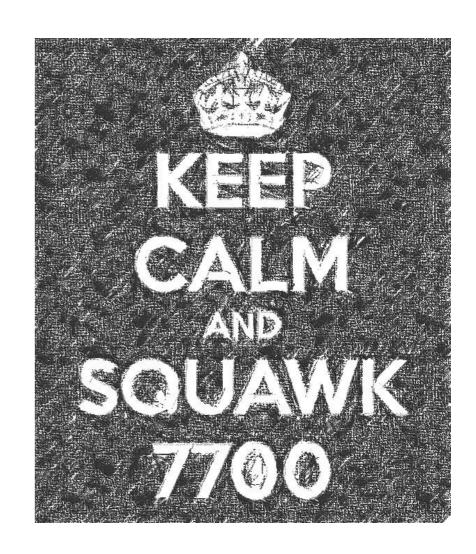






Why is this important for pilots?

- Crews working in mission critical environments need clear, concise communication.
- The physically restricted confines of a cockpit mean that good vocal communication and coherence are a critical skill.
- Pilots rely on each other to communicate clearly, especially in an emergency or difficult situations.



Partnered for validation phase...

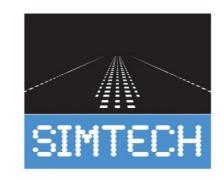




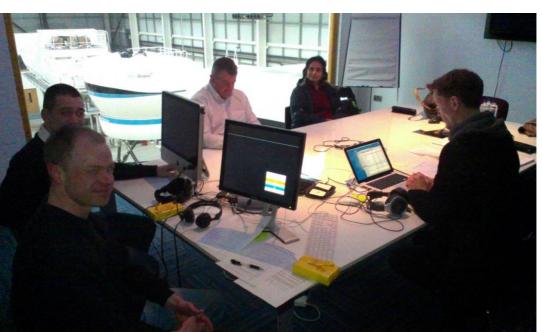












Copyright © 2014 Tapoia Project



Benefits of communication metrics?

- Pilots can receive objective performance based feedback on their non-technical skills (validate their expertise and/or receive coaching to develop their skills further).
- Airlines now have the opportunity to set new objective standards for communication skills. Measurable, achievable and accredited.
- Instructors can be more confident they are assessing crews in a more uniform manner. An advanced debriefing technology to complement existing systems.

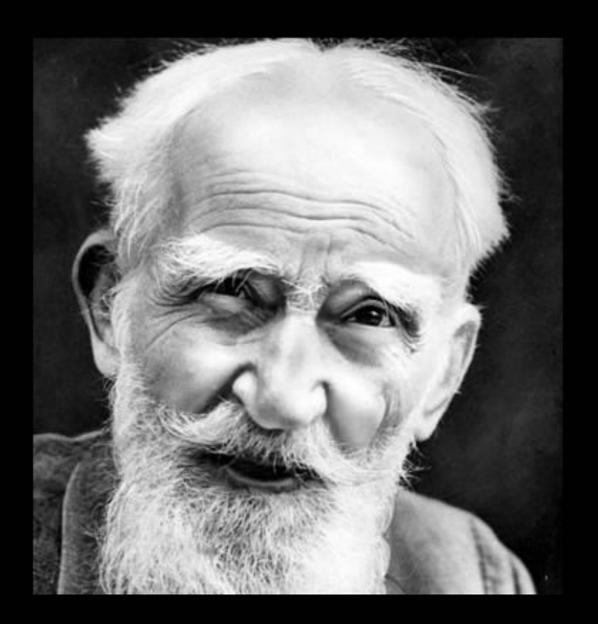






- Launched a campus company to engage the aviation safety and crew training industry in a more meaningful way.
- Launched a cloud-based Serious Game called 'ShipWreck' for airlines and ATOs to begin sampling pilot communication skills (is there a skills gap?)
- Looking to integrate the core speech analysis technology into simulators for use in LOFT.
- Seeking 3 airline partners for a 12month commercial research and development programme. (more details available)





The single biggest problem in communication is the illusion that it has taken place.

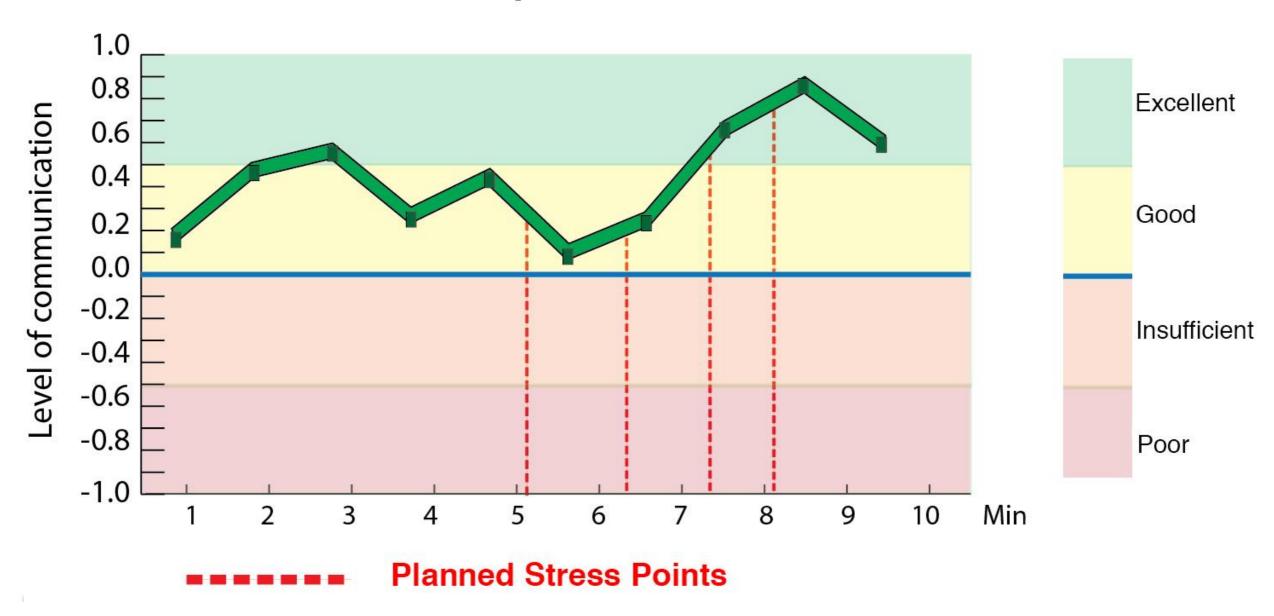
George Bernard Shaw

Appendices

Sample metric...



Communication between pilots over the course of the task



Project achievements..



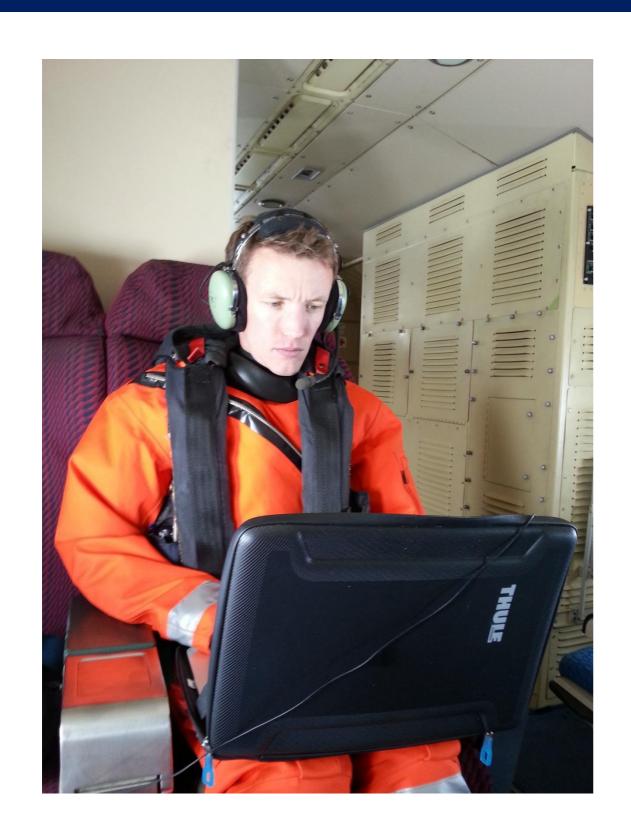
AVIATION INDUSTRY AWARDS 2014





Speech science style @ 10,000ft





Download a copy of our report summary here

http://tinyurl.com/p5mp8k3

Pilots have their say...



"We were delighted to support this CRM skills research project. It was great to see the positive reactions of crew to a new innovation from an Irish University, particularly where crew training and air safety are in focus. Given that Human Factors is perhaps the final frontier in aviation safety, we remain committed to supporting this extremely valuable initiative"

Paul CullenDirector IALPA Safety and Technical Committee 2011-2013



Contact us now at CrewFactors...

Conor McKenna

Director Market Development

e: <u>conor.mckenna@crewfactors.com</u>

m: +353 1 893 4909

a: Trinity Technology campus,

Grand Canal Quay,

Dublin 2.

Ireland

Crewfactors Ltd

Registered Irish Company no. 534977

